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## AMEGY BANK SUPPORTS LEMONADE DAY HOUSTON 2019

HOUSTON (April 26, 2019) — On April 18, 2019, Amegy Bank Vice President Amaris Dawson participated as a judge in the Lemonade Day Houston Kids Pitch Event at Station Houston. Lemonade Day is a community-wide educational initiative designed to introduce youth to entrepreneurship through the real-world experience of starting their own business - a lemonade stand.

The presentations are given in a similar format to those on American television series *Shark Tank*, and the participants prepared in advance with mentors to plan their pitch. Three judges heard 10 pitches and gave feedback before selecting the 1st, 2nd, and 3rd place winners for cash prizes.

On April 22, Amegy Bank hosted 90 students from Looscan Elementary School for Lemonade Day. 23 Amegy colleagues taught 4th and 5th graders financial literacy lessons on setting financial goals, preparing a business plan and budgeting. "We've admired the great impact that Lemonade Day has had by inspiring entrepreneurship in children around the community, but it was so rewarding to be able to participate in that mission first-hand by working directly with the kids during this event," said Dawson. "It is touching to see how big the kids' dreams can get if they are given encouragement and guidance."



Amegy Bank colleagues volunteering in support of Lemonade Day 2019

## **About Amegy Bank of Texas**

Amegy Bank, a division of Zions Bancorporation, N.A., is a leading Texas bank with \$13 billion in assets and about 1,600 employees. With more than 75 locations across Houston, Dallas-Fort Worth, and Central Texas, Amegy is dedicated to serving Texas communities, families and businesses. Founded in 1990, Amegy has a strong tradition of relationship banking, local decision making and financial knowledge. Amegy specializes in banking businesses of all sizes and has the resources to provide financing, treasury management solutions,

international banking, as well as other specialized services. Equally important, the bank offers individuals and families a wide range of depository, lending, and mortgage solutions.

To learn more about Amegy, visit www.amegybank.com or call 800-287-0301.

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## **About Lemonade Day**

Founded in Houston in 2007 by Michael and Lisa Holthouse, Lemonade Day is a non-profit organization dedicated to teaching every child across North America the business and financial skills that are the key ingredients of entrepreneurship. By learning these skills early in life, children will be better prepared to be successful, financially healthy adults. Through their fun, hands-on program, kids K-5 are empowered to start their very own business—a lemonade stand—and experience the feeling of earning real money, using 100% of their profit to spend, save and share based on their own goals. To learn more about Lemonade Day, visit www.lemonadeday.org.

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