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AMEGY BANKERS UNITE FOR 34TH ANNUAL UNITED WAY GIVING CAMPAIGN, A NOD TO TAYLOR SWIFT'S ERAS TOUR

HOUSTON (Feb. 1, 2024) — United Way of Greater Houston is banking on some 750 Amegy Bank employees for the company's 34th annual United Way Giving Campaign: *Amegy Bank Through the Years: The Eras Tour*. Themed around Taylor Swift's Eras Tour, Houston-based Amegy bankers will dedicate Feb. 1–23 to raising money for their communities while celebrating the “eras” of Amegy Bank, another legend born in 1989.

Amegy Bank's 2024 Houston campaign is chaired by commercial lending manager Adam Traweek and private banking manager Melissa Moncrief. Through their leadership and the teamwork of Amegy colleagues, bankers will participate in campaign activities from Taylor Swift concert watch parties and karaoke singalongs to online auctions and other fun-filled fundraisers.

“It's a privilege to give back to the communities we serve in such a meaningful way, and this year, with a fun, music-inspired spin that'll be sure to galvanize our colleagues and get everyone excited to give,” said Traweek. “We are so grateful for Amegy's fundraising teams and individual donors, and their families, for their generous contributions. Amegy bankers' donated funds, resources and time will undoubtedly make an impact for Texas families who may need help.”



Bankers will volunteer at nonprofits Bread of Life on Feb. 8, and Community Family Centers on Feb. 9, for this year's dedicated United Way Days of Caring. Central Texas and Dallas-Fort Worth Amegy employees will also host respective United Way Campaigns, Feb. 1–23, benefitting Metropolitan Dallas, Tarrant County and San Antonio & Bexar County United Way affiliates.

During Houston's 2023 United Way Campaign, Amegy bankers raised \$875,003 and former CEO, now Zions Bancorporation's chief operating officer, Scott McLean, was designated “Volunteer of the Century” for his outstanding service. Since 1990, Amegy Bank employees have raised over \$10.5 million for United Way, creating opportunities for Texas families to thrive by leading, serving, influencing and bringing together the nonprofit sector to deliver quality social services.

About Amegy Bank

Amegy Bank, a division of Zions Bancorporation, N.A., is a leading Texas bank with \$13 billion in assets and almost 1,000 employees. As a part of Zions Bancorporation, N.A., Amegy earned in 2022 three Best Brand Awards and 14 Greenwich Excellence Awards, designating the bank as first out of 500 in Middle Market Banking. With some 75 locations across Houston, Dallas-Fort Worth and Central Texas, Amegy is dedicated to serving Texas communities,

families and businesses. Founded in 1990, Amegy has a strong tradition of relationship banking, local decision making and financial knowledge. Amegy specializes in banking businesses of all sizes, particularly family-owned businesses, and has the resources to provide financing, treasury management solutions, international banking, and other products and services that help companies grow. Equally important, the bank offers individuals and families a wide range of depository, lending, wealth management and mortgage solutions.

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